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New Turnkey Furnishings Resource Meets Evolving Needs of Miami Investment Properties

Miami, FL, October 6, 2017 -- Luxe Leon Interiors announces complete turnkey packages of high-end furnishings and accessories for developers and investors, specially designed for the rental market in Miami and surrounding areas.



The business concept was the vision of Helen Leon, a high-rise development sales expert, who decided to combine her sales experience, passion for interior design, and understanding of the Miami real estate development and rental market to form Luxe Leon Interiors. She partnered with CMA Purchasing, a well-established purchasing firm serving hotels, government facilities, multi-family housing and commercial properties. Luxe Leon Interiors' packages are a strong fit for the Miami condo market.

In her work with developers, Ms. Leon observed a number of emerging trends, unmet needs and opportunities in Florida's real estate development community. According to Ms. Leon, these include "the growing preference among affluent millennials for luxurious living without the burdens or commitments of ownership, which has been demonstrated in their desire for

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high quality accommodations, immediacy of access, and renting versus owning. Based on these trends we have designed complete furnishings packages that make it easy and affordable for developers to create distinctive upscale interiors for their rental properties, so they are ready for immediate occupancy.”

Luxe Leon Interiors works exclusively with developers and investment property owners, delivering quality, high-end furnishings and accessories with impeccable service at various budget levels. Clients may select from 4 different turnkey designer packages, each available in one- or two-bedroom unit options. Each package includes complete furnishings for the Living Room, optional Den, Dining Room, and Bedroom(s). Convenient household accessories are also provided, including china, silverware, glassware, pots & pans, linens, towels, bathroom accessories, and more.

All furnishings are commercial-grade, produced to withstand the rigorous use of hospitality and investment properties, and are designed and manufactured to exacting standards, backed by CMA Purchasing’s 30 years of experience in sourcing just the right products to meet any budget. White-glove delivery service is included and ensures that all products will be carefully delivered and installed.

According to Bruce McMahan, President of CMA Purchasing, “Because of our production efficiencies and our operating structure as a purchasing company, we can offer exceptional value with complete furnishings packages. The starting price for our 1-Bedroom/1-Bath package is \$12,995 compared to competitors’, which typically start at around \$35,000. Since we work with hotels and are conversant with meeting their specific visions, mandates and large quantity requirements (200+ rooms), we can also work with developers to create customized packages when the project involves a bulk of 20 or more units.”

For additional information and product details, visit www.luxeleoninteriors.com.

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About Helen Leon

Helen Leon has been at the center of the Miami real estate market for over a decade. Specializing in high-rise development sales from project inception to completion, she has helped facilitate support and integrate relationships between the developer and exclusive sales agencies under contract to sell out the projects. Her previous work experience includes sales and sales advisory responsibilities with Crescent Heights and Fortune International Group.

About CMA Purchasing

Behind Luxe Leon Interiors is the 30+ years of knowledge, expertise and resources of CMA Purchasing, offering a complete range of purchasing services for the Multi-Family Housing, Hospitality, Government and Senior Living markets. CMA Purchasing's leadership team has over 115 years of combined experience in architecture and design, construction, manufacturing and sourcing. With its broad complementary skill sets, strong leadership, full team of dedicated, hardworking professionals, and operating efficiencies, CMA Purchasing can manage the details of furnishing rental properties so its clients can focus on the broader aspects of property investment and development. For more information, visit www.cma-purchasing.com.